



Historic House Party at Fairfield

Saturday, June 23, 2018

Sponsorship Opportunities





The Fairfield Foundation's

***** Historic House Party at Fairfield *****

Saturday, June 23, 2018 | from 6 to 8 pm

SPONSORSHIP OPPORTUNITIES

Impacting the Future

"Thank you all so much for your kindness and sharing of your archaeological passions! I am so thankful we were able to learn from you all and help you Dig!" –Univ. of Florida student.

The Fairfield Foundation's mission is to promote and involve the public in hands-on archaeology, preservation, and education activities within Virginia's Middle Peninsula and surrounding areas.



The Fairfield Foundation's Historic House Party at Fairfield

Saturday, June 23, 2018

Sponsor Data Form

Sponsor/Primary Contact

Sponsor Level: Platinum/Gold/Silver/Bronze

Address

City

State

Zip Code

Telephone

Email

Amount pledged/enclosed: \$ _____

Date: ____/____/____

Payment: By check or money order payable to The Fairfield Foundation.

Mail to: The Fairfield Foundation

P.O. Box 157

White Marsh VA 23183

Terms:

*Please submit full payment no later than May 31, 2018.

*Company Logos or related artwork must be 300 dpi in JPEG, TIFF, or PDF format only. They can be emailed to Fairfield@fairfieldfoundation.org

Measuring Value

"Thank you so much for such an enjoyable visit. We all learned more about your work at Fairfield and your impressive commitment to telling its story." –Judy from Montpelier, VA

"I enjoyed finding bricks, digging in the dirt and shaking the screen. It was an awesome trip." –Gloucester Montessori student



FAIRFIELD FOUNDATION FUNDRAISER Sponsorship Levels

Gold Sponsorship: \$1000

- All previous sponsor benefits, including 4 tickets:
- Recognition by our event hosts and Fairfield Foundation staff at the event
- Special mention on morning radio appearances on WXGM leading up to the event
- Banner with company logo included on Fairfield Foundation website home page for 2 weeks

Platinum Sponsorship: \$5000

- All previous sponsor benefits, including 10 tickets:
- The event is 'presented by' your company and receives top billing on all posters and promotions
- Your company's involvement is the subject of a special e-campaign post highlighting your commitment to the community (1300 recipients)
 - Your corporate banner is placed at the CAPE for two weeks— visible to more than 25,000 cars daily.
 - We plan for you a personalized/family "dig day" exclusively for up to 20 persons at Fairfield Plantation. Catered with picnic lunch for each participant. This is an excellent educational and team-building experience for employees and their families, led by the Co-Directors of the Fairfield Foundation: Dr. David Brown and Thane Harpole.

Dear Friend of Fairfield,

Planning is in full swing for Fairfield Foundation's annual summer fundraiser on Saturday, June 23, 2018, and we hope YOU will join us!

This year things will be different. We will hold the fundraiser at the Fairfield plantation site, the premier public archaeology venue on the Middle Peninsula and our primary research and outreach site since 2000. We want to introduce everyone to Fairfield and share with you a very special announcement about the future of this property. Fairfield was the primary plantation of the Burwell and Thruston families, as well as generations of enslaved Africans. Archaeology is revealing a complex landscape shaped by many individuals over centuries. We directly involve students and the public in excavations at Fairfield, sharing Virginia history and fostering a deep appreciation for our precious past. Over the past 18 years, thousands of people, from toddlers on up, have been able to visit and discover a piece of history. We need your help to extend and expand these experiences at the future Fairfield Archaeological Park. Please join us to hear about all the discoveries made to date and discuss our plans and needs for the future.

Fairfield's Historic House parties are always a great way to see local history, and to appreciate the efforts of the people dedicated to preserving these places and their stories. The Fairfield Foundation exists to promote the study and preservation of local history by getting people involved in archaeology and historic research. By making the past accessible to all, we foster an appreciation of history and spur community efforts to preserve it, underscoring the value and relevance of our shared heritage to our society today. So come be a part of our celebration of local history and help us open the next chapter at Fairfield!

The Fairfield Foundation Board of Directors



The Fairfield Foundation's Historic House Party at Fairfield

All proceeds from the event will go directly to supporting the Fairfield Foundation's mission and our new Center for Archaeology, Preservation, and Education (the CAPE!). The gateway to Gloucester's Main Street and one of the area's most recognizable landmarks, this 1931 service station has just been restored as a classroom, laboratory, archive, and research center for the benefit of school children, local residents, community groups, private companies and individuals like you. Please drop in and see us.

The Fairfield Foundation brings innovative and exciting programs to all corners of the Middle Peninsula, allowing students, parents, civic groups, and volunteers of all ages to celebrate, study and preserve the past. Fairfield plantation has been our primary research and education site since 2000. Your support and attendance will demonstrate your commitment to our ongoing educational activities that help all of us preserve our shared heritage. Please become a sponsor of the Fairfield Foundation's 2018 Historic House Party today!

Please contact **Tom Karow** at **804-694-7216** if you have questions regarding the event and sponsorship.

Success by the Numbers

- **Over 122 unique interns since 2001 from at least 70 different high schools and colleges across at least 16 states and Canada.**
- **5,106 total hours volunteered in 2017.**
- **70,380 volunteer hours contributed since 2001.**
- **\$1,407,606 value of hours contributed since 2001.**
- **30+ presentations in 2017 to school groups, civic organizations and professional societies.**



FAIRFIELD FOUNDATION FUNDRAISER Sponsorship Levels

Bronze Sponsorship: \$250

- 2 tickets to event
- Acknowledgment in a letter to the editor (Gloucester Mathews Gazette-Journal)
- Recognition of your company and its logo in the event program and sponsor's welcome board

Silver Sponsorship: \$500

- All Bronze Sponsor benefits
- Recognition of your company and its logo in our event blog (1300 recipients) and Facebook posts (1950+ followers)

